

## Message Text

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PAGE 01 MANILA 09466 080851Z

15

ACTION EA-07

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 ( ISO ) W

----- 002912

R 080714Z AUG 74

FM AMEMBASSY MANILA

TO USDOC WASHDC

INFO SECSTATE WASHDC 5881

UNCLAS MANILA 9466

E.O. 11652: N/A

TAGS: BFOL, RP

SUBJ: WTDR/FTI - ZULUETA CAPITAL ENTERPRISES, INC.

REF: UNCLAS USDOC 9927

1. PHILIPPINES 2. CNTRY CODE: 565 3. SER NO: NA

4. ZULUETA CAPITAL ENTERPRISES, INC.

4A. CODE 4B. CODE: A 4C. CODE: X

5. P.O. BOX 184 SAN JUAN, RIZAL; 55 SAN JUAN ST., BO KAPITOLYO,  
PASIG

6. RIZAL, PHILIPPINES

7. ESTBL: 1973 8. EMPL: 20 9. SIZE: (20-X) MEDIUM

10. REPUTATION: (22-X) GOOD 12. RPT DATE: 07/74

13A. 70110/9 OWNS AND OPERATES HOTEL

13B. 65100/9 OWNS AND OPERATES REAL ESTATE

13C. 33574/3 DEALER COMMUNICATION WIRES AND CABLES

14. OFFICER: RAFAEL A. ZULUETA, JR., PRES.-GEN. MGR.-TREAS.

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15. CABLE: "ZULUETA" MANILA 16. TELEX: NA

17. PHONE: 692-3116 & 58-68-24

18. FINANCIAL REFERENCES: RIZAL COMMERCIAL BANKING CORPORATION, MAKATI, RIZAL, PHILIPPINES. TRADE REFERENCES: NA

19. MAJOR FOREIGN FIRMS REPRESENTED: NA

20. POST'S EVALUATION OF FIRM: MAIN OFFICE MAINTAINED AT RESIDENCE OF PRINCIPALS IN PASIG, RIZAL WITH COMMUNICATION OFFICE IN ERMITA, MANILA, PHILIPPINES. OWNS AND OPERATES A HOTEL IN MANILA AND REAL ESTATE LOCATED IN SAN LORENZO VILLAGE, MAKATI, RIZAL, PHILIPPINES. ACTS AS DEALER IN WIRES AND CABLES OBTAINED FROM LOCAL SUPPLIERS. PRODUCTS MARKETING THROUGH TELEPHONE CONTACTS AND DIRECT SALES TO CUSTOMERS IN GREATER MANILA AREA. HAS NECESSARY FACILITIES FOR NORMAL OPERATIONS. OFFICERS CONSIDERED EXPERIENCED AND QUALIFIED AND HAVE OTHER BUSINESS INTERESTS. AS OF MAY 31, 1974 TOTAL ASSETS P620,608 NET WORTH P250,740, SALES P415,891 WITH NET INCOME P48,032. CREDIT REPUTATION, SATISFACTORY. RECOMMENDED AS TRADE CONTACT FOR INTERESTED AMERICAN BUSINESSMAN.  
SULLIVAN

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 08 AUG 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Secure:** OPEN  
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**Subject:** WTDR/FTI - ZULUETA CAPITAL ENTERPRISES, INC.  
**TAGS:** BFOL, RP  
**To:** COM  
**Type:** TE  
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